



# Deploy Snagit Using Microsoft Endpoint Configuration Manager

Version 2026 | February 2026

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# Introduction

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This document describes how to deploy Camtasia Snagit version 2026 and remove previous versions using the Uninstaller Tool in the Microsoft Endpoint Configuration Manager (formerly System Center Configuration Manager or SCCM) Console.

If you wish to configure other options in your deployment, refer to the Snagit Deployment Tool Guide, available from the [TechSmith Software Deployment & Resources](#) page.

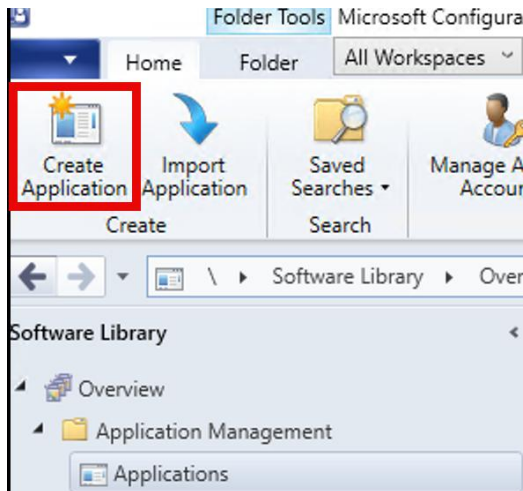
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# Creating the Application

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1. Open the Configuration Manager Console.
2. Go to **Software Library > Application Management > Applications**.
3. In the Home ribbon, click **Create Application**.



4. The Create Application Wizard appears. On the General tab, check the **Manually specify the application information** option and click **Next**.

5. On the General Information tab, fill in any relevant details for the application and click **Next**.

The screenshot shows the 'Create Application Wizard' dialog box with the 'General Information' tab selected. The left sidebar contains a navigation menu with the following items: General, General Information (highlighted), Software Center, Deployment Types, Summary, Progress, and Completion. The main area is titled 'Specify information about this application' and contains the following fields:

- Name: TechSmith Snagit
- Administrator comments: (empty text area)
- Publisher: TechSmith Corporation | Software version: (empty text field)
- Optional reference: (empty text field)
- Administrative categories: (dropdown menu) | Select...
- Date published: 1/28/2026

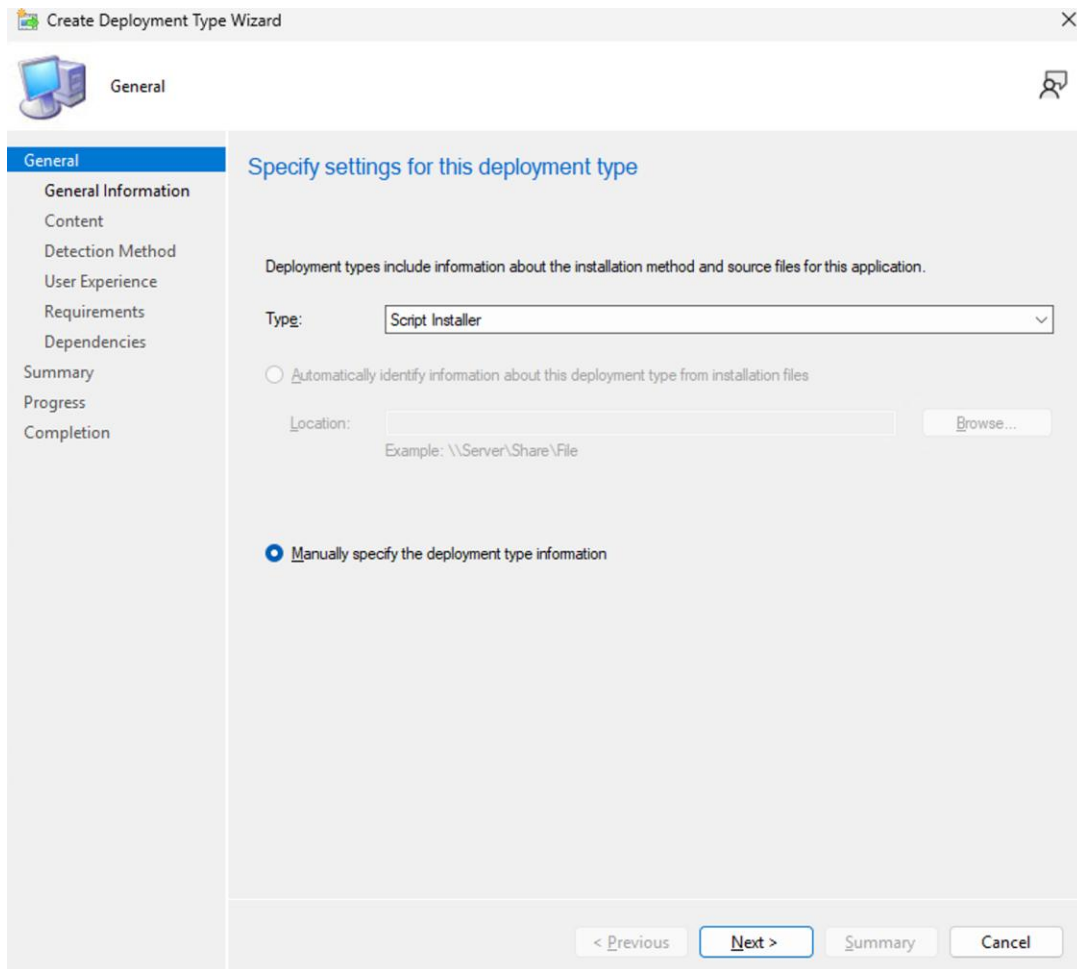
Below these fields, there is a section titled 'Specify the administrative users who are responsible for this application.' with the following fields:

- Owners: IT | Browse...
- Support contacts: IT | Browse...

At the bottom of the dialog, there are four buttons: < Previous, Next > (highlighted), Summary, and Cancel.

6. On the Software Center tab, fill in any relevant details and click **Next**.
7. On the Deployment Types tab, click **Add**.

- On the General tab of the Create Deployment Type Wizard, set type to **Script Installer** and click **Next**.



- On the General Information tab, enter a name for the Deployment Type and click **Next**.
- On the Content tab, browse to the location where you are storing Snagit: MSI, MST, BAT and UninstallerTool.exe and click **Next**.

<input type="checkbox"/> Name	Date modified	Type	Size
Today			
Snagit.bat	1/28/2026 10:12 AM	Windows Batch File	1 KB
Snagit.mst	1/28/2026 10:12 AM	MST File	20 KB
UninstallerTool	1/28/2026 10:12 AM	Application	38 KB
Snagit.msi	1/28/2026 10:10 AM	Windows Installer ...	426,780 KB

- Check the box for the **Persist content in the client cache** option.

12. Set your installation program to the name of your BAT file and click **Next**.

The screenshot shows the 'Create Deployment Type Wizard' dialog box, specifically the 'Content' tab. The left sidebar lists several tabs: General, General Information, Content (selected), Detection Method, User Experience, Requirements, Dependencies, Summary, Progress, and Completion. The main area is titled 'Specify information about the content to be delivered to target devices'. It contains the following fields and options:

- Content location:** A text box containing '\\SCCM\CS\Users\Administrator\Downloads' and a 'Browse...' button.
- Persist content in the client cache:** A checked checkbox.
- Specify the command used to install this content.**
- Installation program:** A text box containing '"Snagit.bat"' and a 'Browse...' button.
- Installation start in:** An empty text box.
- Configuration Manager can remove installations of this content if an uninstall program is specified below.**
- Uninstall program:** An empty text box and a 'Browse...' button.
- Uninstall start in:** An empty text box.
- Run installation and uninstall program as 32-bit process on 64-bit clients.**

At the bottom right, there are four buttons: '< Previous', 'Next >', 'Summary', and 'Cancel'.

13. On the Detection Method tab, click **Add Clause**.

14. Change the Setting Type to **Windows Installer**.

Detection Rule

Create a rule that indicates the presence of this application.

Setting Type: Windows Installer

Specify an MSI product code as the basis for this rule.

Product code: {15B293EE-4D03-4524-88EA-1EC76A468E91} **Browse ...**

This MSI product code must exist on the target system to indicate presence of this application

This MSI product code must exist on the target system and the following condition must be met to indicate presence of this application:

MSI Property: Version

Operator: Equals

Value: 26.0.0

OK Cancel

15. Browse to your MSI to set the Product Code and click **OK**.

16. On the Detection Method tab, click **Next**.

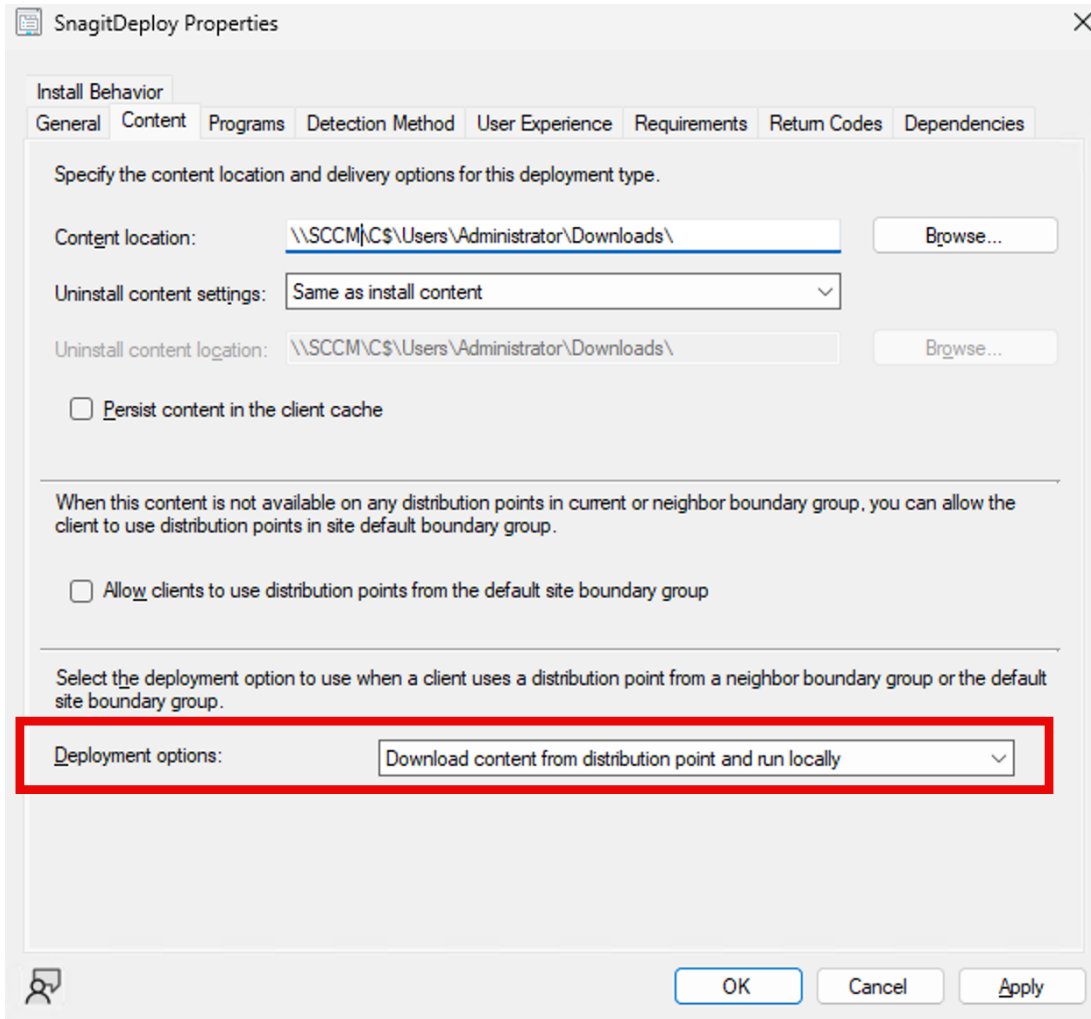
17. On the User Experience tab, set the Installation behavior to **install for system or user** and change the program visibility to **Hidden** and click **Next, Next, Next, Next, Close**.

18. On the Create Application Wizard click **Next, Next, Close**.

19. Under Application, find and right-click on your new application and click **Properties**.

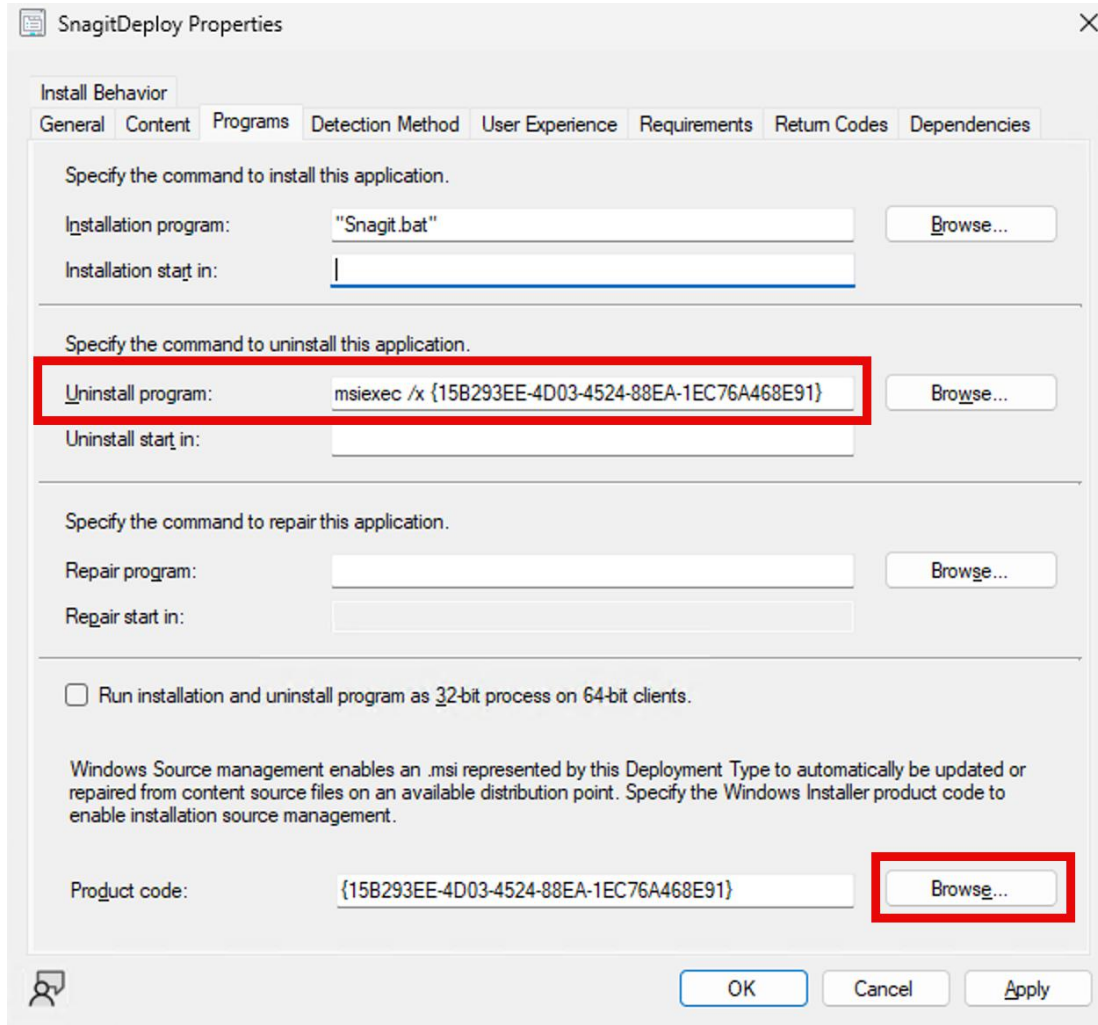
20. On the Deployment Types tab, edit your Deployment.

**21.** On the Content tab, set Deployment options to **Download content from distribution point and run locally**.



Note: When using the uninstaller in a batch file deployed by MECM, the uninstaller.exe will be on a network share. Edit the line of the batch file to \\networkSharePath\uninstaller.exe.

22. On the Programs tab, browse to your MSI to set the Product code. Copy the product code and set the Uninstall Program to be `msiexec /x {YourProductCode} /q`

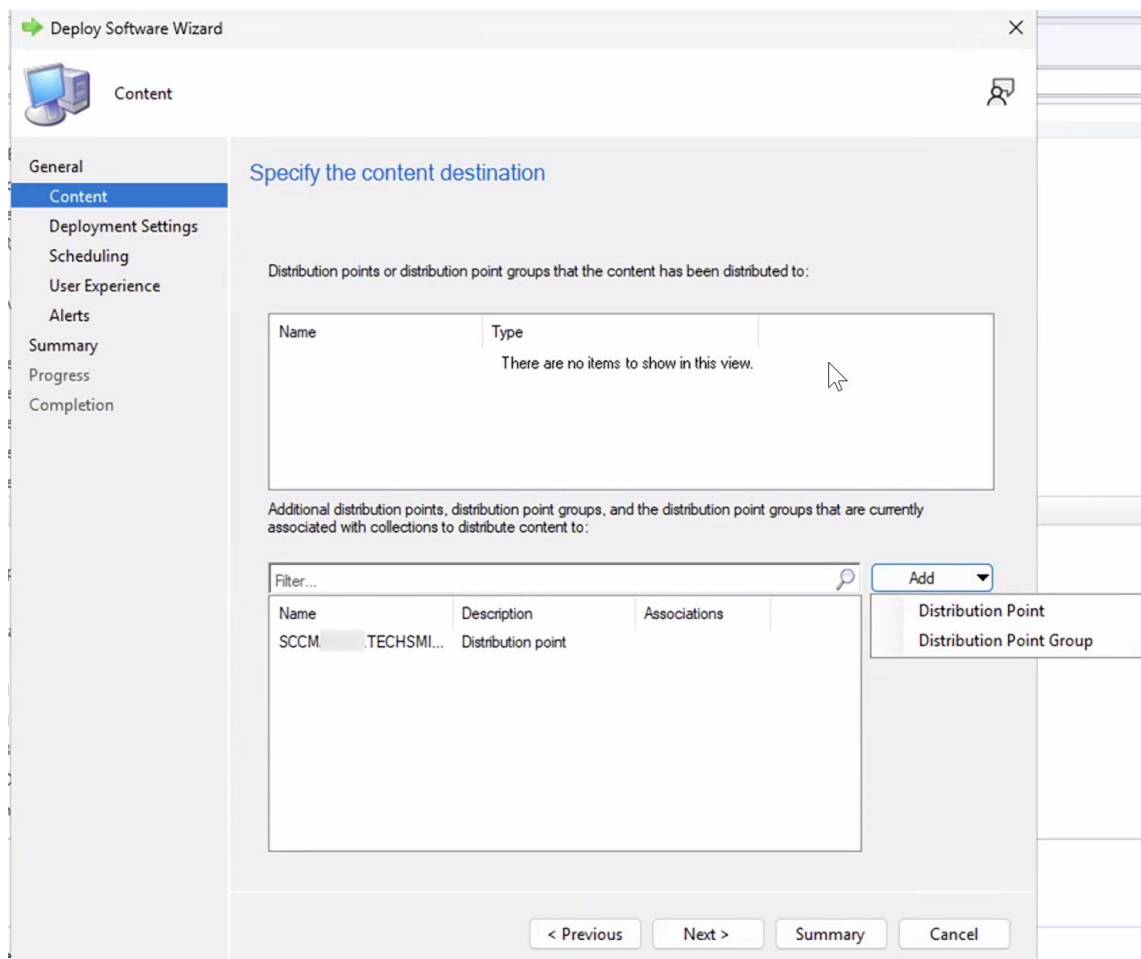


23. On the User Experience tab, change the Logon requirement to **Whether or not a user is logged on**. Change the Installation program visibility to **Hidden**.

# Deploying the Application

The new application can be deployed multiple ways. Below is an example of how to forcibly deploy the application.

1. Right-click on the Application and select **Deploy**.
2. Select the Collection you would like to forcibly install Snagit onto and click **Next**.
3. If you have not already distributed your applications content to a Distribution Point you can add one on the Content tab. Click **Next**.



4. Set the Purpose to Required and click **Next, Next**.
5. On the User Experience tab, change the User notifications to **Hide in Software Center**. Check the **Software Installation** box and click **Next, Next, Next, Close**.